



# Executive Training Program Catalogue

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**Note:** The Executive Training Department offers bespoke diplomacy training programs designed to address the specific needs of entities in the government, semi-government, and private sectors.

# Foundation of Diplomacy Program

Program Code: ET-PROG01

## Program Description

The Foundation of Diplomacy Program (FDP) aims to provide participants with a basic understanding of the institution of diplomacy, starting with its foundations, its evolution, its functions, and its actors. Participants will further be introduced to the skills and knowledge of how diplomats contribute to the execution of foreign policy, whilst working on case studies to understand how theory is applied in practice.

## Program Objectives

The program aims to:

- Develop analytical and critical thinking skills to understand political events, news, and global developments.
- Equip participants with practical negotiation skills.
- Strengthen understanding of protocol and etiquette as essential elements of diplomatic practice.
- Prepare participants to apply both theoretical knowledge and practical skills in real-world diplomatic and international contexts.

## Content and Structure

The program focuses on four significant modules:

Course Title	Course Description
Diplomacy and International Relations (ET-SKILL01)	This course is designed to enable participants to understand the multi-dimensional process of policymaking in external relations, and the ways in which government interacts with other actors at home and abroad in the practice of modern diplomacy. The course explores the origins and development of diplomacy and addresses the rapidly changing international context of globalization. The course also covers elements of continuity and change, including the role and work of embassies, the central importance of effective public diplomacy, and the increasing prominence of multilateral institutions. Participants will also be able to develop core personal diplomatic skills. A key objective of the course is to assist participants in translating learning into the effective practice of diplomacy.

### Introduction to Political Analysis and News (ET-SKILL02)

This course provides the foundation for further study of Politics and International Relations, covering such areas as the philosophy of social science, scientific methods, theoretical and methodological debates and skills key to critical reading, writing and analysis. Substantive areas of coverage include debates over structure and agency, politics and policy, historical methods, qualitative and quantitative approaches to the study of politics and international relations, measurement, inference and interpretation, and the use of evidence in argumentation, narrative and language.

### Diplomatic Negotiations (ET-SKILL03)

This course explores how modern diplomacy and negotiation can effectively address seemingly “intractable” international conflicts and overcome barriers to agreement in civil wars, interstate conflicts, and in trade and finance. The course covers the concepts and theories related to the practice of negotiations. The course includes a study of the underlying structure of negotiation, as well as the psychology behind negotiation-based judgment and decision-making. The course includes hands-on negotiation experience, with the goal of imparting comfort and confidence when using these tools in everyday life.

### Introduction to Protocol and Etiquette (ET-SKILL04)

This course provides participants with a comprehensive introduction to the principles of diplomatic protocol and social etiquette. It is designed to equip diplomats, professionals, and representatives of organisations with the knowledge and skills necessary to conduct themselves with confidence and cultural sensitivity in official, social, and cross-cultural settings.

## Target Audience

Participants who show an interest in diplomacy can apply; no prior knowledge of diplomacy is needed.

## Prerequisites

No prerequisites are required.

# Advanced Diplomacy Program

Program Code: ET-PROG02

## Program Description

The Advanced Diplomacy Program (ADP) is designed for participants seeking an in-depth understanding of advanced diplomatic strategies. Participants will engage in simulations, case studies and discussions to sharpen their diplomatic skills and navigate complex global issues. The program covers a wide variety of topics from global trends and issues to intricate advanced negotiation practices.

## Program Objectives

The program aims to:

- Develop participants' ability to critically analyse political developments and international news with advanced methodological tools.
- Develop a comprehensive understanding of bilateral and multilateral diplomacy, enhancing conceptual, analytical, and practical skills in negotiation, coalition-building, ethical representation, and strategic engagement in global affairs.
- Strengthen knowledge of international law and the functions of international organisations in shaping global governance.
- Provide in-depth understanding and practice of advanced diplomatic protocol and etiquette to ensure professional excellence in formal and informal settings.

## Content and Structure

The program focuses on four significant modules:

Course Title	Course Description
Advanced Political Analysis and News (ET-SKILL05)	This course develops participants' ability to critically analyse international political events, emerging geopolitical trends, and global media narratives. Through advanced analytical tools and real-world case studies, learners will explore the drivers behind political developments, power dynamics among state and non-state actors, and the strategic use of information in diplomacy.

	Participants will examine the role of media and information ecosystems in shaping foreign policy, public opinion, and international relations, while learning to identify bias, misinformation, and propaganda. The course emphasizes practical application, enabling participants to transform analysis into clear, evidence-based insights to support diplomatic decision-making and strategic communication.
Multilateral and Bilateral Diplomacy (ET-SKILL06)	This course familiarizes participants with the basic principles of bilateral and multilateral diplomacy through interactive training sessions and simulation exercises. Participants learn through this course about the history of international relations and multilateral diplomacy, the key tenets of bilateral and multilateral negotiation, the elaboration of multilateral conferences and treaties, as well as the key aspects involved in bilateral relations.
International Law and International Organisation (ET-SKILL07)	This course offers a comprehensive understanding of the principles of international law and the roles of international organisations in global governance. It equips participants with the knowledge and skills to understand, interpret, and apply legal frameworks in diplomatic practice, as well as to navigate the decision-making structures of international institutions. The course combines theoretical foundations with practical insights into how states and organisations interact in addressing international challenges.
Advanced Diplomatic Protocol and Etiquette (ET-SKILL08)	This course provides participants with an in-depth understanding of the advanced principles of diplomatic protocol and international etiquette. It is designed to strengthen the ability of diplomats and officials to represent their country with professionalism, cultural intelligence, and discretion in high-level engagements. Through case studies, simulations, and practical exercises, participants will gain the confidence to manage protocol-sensitive situations in bilateral, multilateral, and ceremonial contexts.

## Target Audience

This program is targeted at mid- to senior-level employees from the UAE entities, including officials and professionals with prior experience, who wish to enhance their diplomatic skills and strategic leadership capabilities.

## Prerequisites

Participants need to have a diplomatic background and demonstrate relevant professional skills.

# Leadership Diplomacy Program

Program Code: ET-PR0003

## Program Description

The Leadership Diplomacy Program (LDP) is designed to strengthen the personal and professional competencies required for effective leadership in international relations. The program combines theory and practice to enhance diplomats' emotional intelligence, cross-cultural communication, leadership capabilities, and public engagement skills. Through interactive workshops, case studies, and media simulations, participants will develop the confidence and agility to lead with influence, communicate across cultures, and represent their country with professionalism on the global stage.

## Program Objectives

The program aims to:

- Develop emotional intelligence to lead effectively and build trust in diplomatic environments.
- Enhance cross-cultural communication for impactful engagement in diverse global contexts.
- Strengthen diplomatic leadership capabilities in influence, negotiation, and strategic decision-making.
- Build confident public communication skills, including public speaking and media handling.

## Training Sessions

The program focuses on four significant modules:

Course Title	Course Description
<b>Cross-Cultural Communication (ET-SKILL09)</b>	This course offers guidelines and best practices for communicating across cultures. The course also highlights the importance of keeping your audience's cultural expectations in mind when creating presentations and how to make your presentations effective in a variety of cross-cultural settings. Finally, the course provides a chance to practice communicating effectively through scenarios involving high- and low-context cultures.

<b>Emotional Intelligence (ET-SKILL10)</b>	This course explores the critical role of emotional intelligence in effective diplomatic leadership and international relations. It equips participants with the skills to recognize, understand, and manage their own emotions while positively influencing the emotions and behaviors of others. Through interactive exercises and case studies, diplomats will learn how emotional intelligence strengthens resilience, builds trust, and enhances performance in high-pressure and cross-cultural contexts.
<b>Public Speaking and Media Handling (ET-SKILL11)</b>	This course equips participants with the skills and confidence to communicate effectively in public forums and media engagements. It focuses on techniques for delivering persuasive speeches, handling press conferences and responding to challenging media questions with clarity and professionalism. Through practice sessions, simulations, and feedback, participants will refine their ability to represent their country and institution in a credible, impactful, and culturally sensitive manner.
<b>Diplomatic Leadership (ET-SKILL12)</b>	This course focuses on developing the leadership competencies required to navigate the complexities of international relations and diplomacy. It equips participants with the skills to lead teams, influence outcomes in bilateral and multilateral settings, and make strategic decisions under pressure. Through case studies, simulations, and interactive exercises, participants will explore different leadership styles, decision-making approaches, and strategies to inspire trust and credibility in diverse diplomatic environments.

## Target Audience

This program is targeted at mid- to senior-level employees from the UAE entities, including officials and professionals with prior experience, who wish to enhance their interpersonal skills and strategic leadership capabilities.

## Prerequisites

Participants need to have a foundational background in leadership.

## Future Leaders in Foreign Policy Program

Program Code: ET-PR0004

### Program Description

The Future Leaders in Foreign Policy program (FLFP) equips participants with sophisticated knowledge and essential skills to excel as foreign policy leaders on both national and international stages. The program delves into the multifaceted challenges of contemporary foreign policy, encompassing political, diplomatic, socio-economic, legal, and cultural dimensions. The program immerses participants in a dynamic learning environment that includes lectures, seminars, simulations, and workshops. Adding to the program's distinctiveness, participants engage with former prime ministers, ministers, and high-ranking international officials during keynote lectures and intimate fireside chats. The curriculum is thoughtfully structured into four modules, with each module focusing on specific topics. These topics and modules may be adapted over time to align with the visions and strategic directions of the United Arab Emirates, the standards of institutional excellence, and the quality requirements for designing and implementing training initiatives.

### Program Objectives

The program aims to:

- Develop advanced knowledge and skills in diplomacy and foreign policy.
- Enhance the ability to analyse and assess political, economic, legal, cultural, and social dimensions of global developments.
- Strengthen critical thinking and decision-making in complex international contexts.
- Connect theoretical and practical insights in international relations to UAE foreign policy.

### Training Sessions

The program focuses on four significant modules:

Course Title	Module Description
<b>Module 1 - Core Principles of Diplomacy (ET-FLFP01)</b>	This module focuses on understanding of the historical evolution, theoretical frameworks, and key actors that shape the field of international relations. Participants will develop a strong foundation in diplomatic principles and practices, enabling them to navigate the complexities of the global stage effectively.

#### Module 2 - 21<sup>st</sup> Century Diplomacy (ET-FLFP02)

This module focuses on understanding essential tools, skills, and frameworks that underpin effective diplomacy in the 21st century. It moves beyond theoretical concepts to provide a practical understanding of how states interact, negotiate, and build relationships on the world stage.

#### Module 3 - Strategic Visions for Diplomacy in the UAE: Economic, Technological and Political: (ET-FLFP03)

This module explores the United Arab Emirates' multifaceted approach to diplomacy, examining how visionary strategies shape its role on the world stage. Participants will gain a comprehensive understanding of contemporary diplomatic practice as it relates to economic growth, technological advancement, political stability, and proactive responses to global challenges.

#### Module 4 - Strategic Communication and Relationship Intelligence (ET-FLFP04)

This module focuses on cultivating the essential interpersonal and strategic communication skills required for leadership in multicultural settings. Participants will strengthen their ability to connect with others, communicate with clarity and impact, and lead across cultural and organisational boundaries.

### Target Audience

The program is tailored for senior foreign ministry officials, government officials from other ministries, business executives, and media personalities. The participants need to pose a keen interest in foreign policy, demonstrate strong individual and collaborative work ethics, and thrive in challenging, fast-paced environments.

### Prerequisites

Participants need to have a solid foundation background in leadership.

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 Anwar Gargash Diplomatic Academy

 600-59-59-53